**7 Essential Resources For eBook Creators**

If you want to publish ebooks yourself or with your students. I recommend reading the best guides available. Every single book and resource here I’ve read or listened to personally and they have helped me as I’m preparing to publish my third book.

**1.** [**5 Free Easy Ways to  Publish eBooks**](http://www.coolcatteacher.com/publish-ebooks-free/) **by AJ Juliani *(a guest post on this blog)***

In this guest post, [AJ Juliani](http://ajjuliani.com/) writes a handy ebook publishing guide for teachers including [Liber.io](http://liber.io/), [Draft](https://draftin.com/), [iBooks Author](http://www.apple.com/ibooks-author/), [LeanPub](https://leanpub.com/) and (believe it or not) PowerPoint/ Keynote. *(AJ also authored an awesome free ebook “*[*Teach Above the Test*](http://ajjuliani.com/)*” on his blog that you should download.)*

**2.** [**APE: Author, Publisher, Entrepreneur-How to Publish a Book**](http://www.amazon.com/gp/product/B00AGFU5VS/ref=as_li_ss_tl?ie=UTF8&camp=1789&creative=390957&creativeASIN=B00AGFU5VS&linkCode=as2&tag=httpwwwbrighc-20)**by Guy Kawasaki and Shawn Welch**

*Hat tip to my friend* [*Sylvia Martinez*](http://www.inventtolearn.com/author/sylvia-martinez/) *who says this was her and* [*Gary Stager’*](http://www.inventtolearn.com/about-the-authors/)*s guidebook for self publishing* [*Invent To Learn: Making, Tinkering, and Engineering in the Classroom.*](http://www.amazon.com/gp/product/B00CQDRF84/ref=as_li_ss_tl?ie=UTF8&camp=1789&creative=390957&creativeASIN=B00CQDRF84&linkCode=as2&tag=httpwwwbrighc-20) I am reading this book now and it is incredibly useful.

**3.** [**Write. Publish. Repeat. (The No-Luck-Required Guide to Self-Publishing Success)**](http://www.amazon.com/gp/product/B00H26IFJS/ref=as_li_ss_tl?ie=UTF8&camp=1789&creative=390957&creativeASIN=B00H26IFJS&linkCode=as2&tag=httpwwwbrighc-20) **by Sean Platt and Johnny B. Truant**

I LOVE THIS BOOK. It has helped me so much. While it is written by some somewhat irrelevant, quirky authors – they are modern day workhorses who write [lots of things](http://realmandsands.com/) that interest them from stories about Fat Vampires to Alien worlds. But don’t let your lack of interest in their genre dissuade you or their somewhat profanity laden podcast [Self Publishing Podcast](http://selfpublishingpodcast.com/) dissuade you, this is a fantastic must read for wannabe authors.

[**4. How To Market A Book by Joanna Penn**](http://www.amazon.com/gp/product/B00DO9HJF8/ref=as_li_ss_tl?ie=UTF8&camp=1789&creative=390957&creativeASIN=B00DO9HJF8&linkCode=as2&tag=httpwwwbrighc-20)

[Joanna Penn](http://www.thecreativepenn.com/) is a fiction author under the name of [JF Penn](http://jfpenn.com/) but she also has an amazing, practical book and podcast. I’m her newest and most ardent fan. I’m so glad that Sean and Johnny mentioned her in their book (listed above.) It has opened my eyes to how I’ll market my first book and all of the tools that I can use in that effort (Hopefully this October.)

**5.** [**The Creative Penn Podcast**](http://www.thecreativepenn.com/podcasts/) **by Joanna Penn**

This podcast a MUST LISTEN TO. In fact, anyone who teaches writing would love her interviews with some of today’s best authors. *(English teachers will love* [*her interview*](http://www.thecreativepenn.com/2014/03/14/adapting-shakespeare-aj-hartley/) *with* [*AJ Hartley*](http://www.amazon.com/A.-J.-Hartley/e/B001ILIB2O/ref=sr_tc_2_0?qid=1396370028&sr=1-2-ent) *who has adapted Shakespeare in amazing ways with modern literature including a popular adaptation of* [*Macbeth*](http://www.amazon.com/gp/product/B006LMPGKU/ref=as_li_ss_tl?ie=UTF8&camp=1789&creative=390957&creativeASIN=B006LMPGKU&linkCode=as2&tag=httpwwwbrighc-20)*.)* She’s so endearing and has one of those podcasts that I’m going back through to find older episodes. I also found the next book recommendation on her podcast.

[**6. Die Empty: Unleash Your Best Work Every Day**](http://www.amazon.com/gp/product/1591845890/ref=as_li_ss_tl?ie=UTF8&camp=1789&creative=390957&creativeASIN=1591845890&linkCode=as2&tag=httpwwwbrighc-20)**by Todd Henry**

What is the most valuable real estate in the world? The cemetery: because that is where all the books that were never written and the businesses that were never started are buried. This book gives you a gift: clarity. Clarity and focus.

If you want to figure out what creative project to work on next – read this book! *(Listen to* [*Joanna Penn’s interview with Todd*](http://www.thecreativepenn.com/2014/02/21/die-empty-todd-henry/) *about managing your creative rhythm. Wow.)*

**7.** [**Scrivener Manual**](https://www.literatureandlatte.com/support.php#Scrivener)

This free manual is an incredible resource for the best tool for writing books I’ve ever found, Scrivener. (You can [download a free trial](https://www.literatureandlatte.com/scrivener.php) and try it out but go through the [manual](https://www.literatureandlatte.com/support.php#Scrivener) and [videos](https://www.literatureandlatte.com/videos.php).)